

## Satish Pradhan Dnyanasadhana College, Thane

(Arts, Science and Commerce)
Re-Accredited "B+" Grade (CGPA 2.69) by NAAC, ISO 21001:2018 (Certified)
Affiliated to University of Mumbai

## 3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five year

SrNo	Year	Name of the workshop/ seminar/ conference	Number of Participants	Date From – To	Link to the Activity report on the website
1	2023-24	Entrepreneurship Guidance Seminar for Entertainment & Media Marketing: Strategies and Innovations.	19	22nd April 2024	<u>View</u>
2	2023-24	Entrepreneurship Workshop on Mastering Social Media Marketing & Agency Development	39	29th January 2024	<u>View</u>
3	2023-24	Entrepreneurship Start Up Gupshup	107	31st August 2023	<u>View</u>
4	2023-24	Workshop on Entrepreneurial Attitude and Skills	86	18th August 2023	<u>View</u>
5	2023-24	Seminar on Intellectual Property Rights	29	27 October 2023	<u>View</u>
6	2023-24	Research workshop on Money Mastery – Financial Literacy for Youth	118	8th January 2024	<u>View</u>
7	2023-24	Entrepreneurship Workshop on mastering Brand Management and Developing Your Brand	22	19th April 2024	<u>View</u>
8	2023-24	Two days workshop on preparation of Research Project Report	183	9th February and 10 February	<u>View</u>
9	2023-24	Seminar on 'Why Patents are Important in research?'	19	2nd February 2024	<u>View</u>
10	2023-24	Entrepreneurship: A Workshop on Ganpati Idol Making	36	9th September 2023	<u>View</u>

11	2023-24	Entrepreneurship Seminar: On Photography	34	8th December 2023	<u>View</u>
12	2023-24	One Day Seminar on How to write Effective Research Paper	121	21 August 2023	<u>View</u>
13	2023-24	Session on Quality Academic Research	34	4 September 2023	<u>View</u>
14	2023-24	Navigating the Research Landscape through Avishkar - research convention	65	3 October 2023	<u>View</u>
				04 March 2024 to 9	